

# ***Building a culture of personal best***

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*Our students are surrounded by examples of personal best in the form of sporting heroes, musical idols, business billionaires and academic achievers. Why then is it that some young people want to do the best that they can even in the face of adversity whilst others are content to get by? Perhaps one explanation is that young people see success as 'luck' rather than as achievement reached through effort.*

*Schools already play a significant role in affirming the value of personal best for young people.*

*This paper acknowledges, revisits and builds on the wide range of strategies already in place in many schools. Research examining what motivates young people will be discussed and a range of strategies explored to support a whole school culture of students, teachers and school community acknowledging and affirming personal best.*